10/20/2016 20 : 42

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FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

(a) Name of Individual, Organization or Corporation Planned Parenthood Action Fund Inc.	,	
(b) Address (number and street) check if different that 123 William St, 10th Floor	an previously reported	
(c) City, State and ZIP Code New York Occupation and Name of Employer (for Individual Filers Only)	NY 10038 y)	3. FEC Identification Number C C90005471
4. TYPE OF REPORT (check appropriate boxes) (a) April 15 Quarterly Report July 15 Quarterly Report October 15 Quarterly Report January 31 Year-End Report b) Is this Report an amendment? **No THROUGH THROUGH): 24-Hour Report 48-Hour Report Yes, it amends the report filed on 20 20 2016	
TOTAL CONTRIBUTIONS TOTAL INDEPENDENT EXPENDITURES		130794.14
Under penalty of perjury I certify that the independent expenditures reporte of, any candidate or authorized committee or agent of either, or any politic		n, or concert with, or at the request or suggestion
TYPE OR PRINT NAME OF PERSON COMPLETING FORM		DATE [ectronically Filed]
Schifeling, Deirdre, , ,	Schifeling, Deirdre, , ,	10/20/2016
NOTE: Submission of false, erroneous or incomplete infor	rmation may subject the person signing this report to	o the penalties of 2 U.S.C. §437g.

PAGE 2 OF 9 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)						•	
Planned Parenthood Action Fund Inc.							
Full Name (Last, First, Middle Initial) of Pa	ayee				Date of Pu	blic Distribution	/Dissemination
M+R Strategic Services					M = M 08	/ D D /	2016
Mailing Address 1904 L St. NW #800				F	Amount		
City	State	Zip Code			unoun.		
Washington	DC	20036			=	7 5500055	316.05
Purpose of Expenditure		T .		l		on ID : 5763355	
Email Copywriting		Category/ Type	004	Office :	Sought:	House Senate	State: DC District:
Name of Federal Candidate Supported or Clinton, Hillary, , ,	Opposed by Expend	iture:			_	Y President	
Cilitori, Filiary, , ,				Check	One:	X Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		49060	64.02	Disburs	sement Fo 2016 Other (x General
Full Name (Last, First, Middle Initial) of Pa	avee			Г	_	blic Distribution	/Dissemination
M+R Strategic Services	,				M M	/ D D /	Y Y Y Y Y
Mailing Address 1904 L St. NW #800					08	26	2016
				Α	Amount		
City	State	Zip Code	;				316.05
Washington	DC	20036		-	Transactio	on ID : 5763355	
Purpose of Expenditure Email Copywriting		Category/ Type	004	Office	Sought:	House Senate	State: DC
Name of Federal Candidate Supported or Trump, Donald, , ,	Opposed by Expend	iture:		Check	One:	PresidentSupport	District:
Calendar Year-To-Date Per Election for Office Sought		4906	64.02	Disburs	sement Fo 2016 Other (✗ General
Full Name (Last, First, Middle Initial) of Pa	ayee			[blic Distribution	/Dissemination
M+R Strategic Services					M M 09	/ 06 /	2016
Mailing Address 1904 L St. NW #800						00	2010
					Amount		
City	State	Zip Code)			7 1 1 4	632.10
Washington	DC	20036				on ID : 5763356	
Purpose of Expenditure Email Copywriting		Category/ Type	004	Office \$	Sought:	House Senate	State: DC
Name of Federal Candidate Supported or	Opposed by Expend	_L liture:				x President	District:
Trump, Donald, , ,				Check	One:	Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		49066	64.02	Disburs	sement Fo 2016 Other (✗ General
(a) SUBTOTAL of Itemized Independent Ex	xpenditures			···· • [1264.20
(b) SUBTOTAL of Unitemized Independent	Expenditures			▶			
(c) TOTAL Independent Expenditures (carry total from last page forward							

PAGE 3 OF 9 FOR LINE 7 OF FORM 5

IAME OF FILER (In Full)			<u> </u>
Planned Parenthood Action Fund Inc.			
Full Name (Last, First, Middle Initial) of Pa	yee		Date of Public Distribution/Dissemination
O'Brien Garrett (formerly known as OMP In	c.)		09 08 2016
Mailing Address 1133 19th St. NW #300			Amount
City	State	Zip Code	1280.76
Washington	DC	20036	Transaction ID : 57633561
Purpose of Expenditure Printing and postage of mail piece		Category/ Type 003	Office Sought: House State: DC Senate State:
Name of Federal Candidate Supported or Clinton, Hillary, , ,	Opposed by Expend	diture:	The control of the co
Calendar Year-To-Date Per Election for Office Sought		490664.02	Disbursement For: Primary General 2016 Other (specify)
	, , , , ,	. ,	
Full Name (Last, First, Middle Initial) of Pa	•		Date of Public Distribution/Dissemination
Mailing Address 123 William St, 10th Floor			09 08 2016
			Amount
City	State	Zip Code	455.77
New York	NY	10038	Transaction ID : 57633563
Purpose of Expenditure List Rental		Category/ Type 003	Office Sought: House State: DC Senate
Name of Federal Candidate Supported or Clinton, Hillary, , ,	Opposed by Expend	diture:	President Check One: X Support Oppose
Calendar Year-To-Date Per Election for Office Sought		490664.02	Disbursement For: Primary General 2016 Other (specify)
Full Name (Last, First, Middle Initial) of Pa	yee		Date of Public Distribution/Dissemination
Planned Parenthood Federation of America	a Inc.		09 / 09 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 123 William St, 10th Flo	or		Amount
City	State	Zip Code	
New York	NY	10038	455.77 Transaction ID : 57633564
Purpose of Expenditure List Rental		Category/ Type 003	Office Sought: House State: DC Senate
Name of Federal Candidate Supported or	Opposed by Expend	l diture:	President District:
Clinton, Hillary, , ,			Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		490664.02	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Ex	penditures		2192.30
(b) SUBTOTAL of Unitemized Independent	Expenditures		······ >
(c) TOTAL Independent Expenditures (carry total from last page forward			······•

PAGE 4 OF 9 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) Planned Parenthood Action Fund Inc.						I	
lanned Parenthood Action Fund inc.							
5 " Norma / ant First Middle Initial) of	D						
Full Name (Last, First, Middle Initial) of Full Planned Parenthood Federation of Ameri	-			Date		lic Distribution/	
Mailing Addrage					10	20	2016
Mailing Address 123 William St, 10th Flo	oor			Am	ount		
City	State	Zip Code	<u> </u>	-			1 (1.1.1.2.1.1.1
New York	NY	10038		Tr:	ensactio	n ID : 5763356	1211.15
Purpose of Expenditure		Category/		Office So		House	State: DC
List Rental		Type	003	_		Senate	District:
Name of Federal Candidate Supported o	or Opposed by Expend	 diture:			Ĺ	X President	District.
Clinton, Hillary, , ,				Check Or	ne:	X Support	Oppose
Calendar Year-To-Date Per Election				Disbursen		Primary	✗ General
for Office Sought	•	49066	34.02		2016 Other (sp	pecify)	
Full Name (Last, First, Middle Initial) of F	Payee			Dat	e of Pub	lic Distribution/	/Dissemination
Planned Parenthood Federation of Americal	ca Inc.				M = M	/ D D /	Y = Y = Y
Mailing Address 123 William St, 10th Flo	oor				10	20	2016
				Am	ount		
City	State	Zip Code	,		• • •		1211.15
New York	NY	10038		Tra	ansaction	n ID : 5763356	
Purpose of Expenditure List Rental		Category/ Type	003	Office So	ought:	House Senate	State: DC
Name of Federal Candidate Supported of Trump, Donald, , ,	or Opposed by Expend	_ diture:		Check O		Y President Support	District:
Calendar Year-To-Date Per Election for Office Sought		4906	664.02	Disbursen	ment For: 2016 Other (s		✗ General
Full Name (Last, First, Middle Initial) of F	Payee					lic Distribution/	/Dissemination
Planned Parenthood Action Fund Inc.					M M	/ D D /	Y
Mailing Address 123 William St, 10th Fl	1				09	26	2016
120 William Ot, Tourn	1001			Am	ount		
City	State	Zip Code)	\dashv \vdash			495.25
New York	NY	10038		Tra	ansaction	n ID : 5763357	
Purpose of Expenditure		Category/	201	Office So		House	State: DC
Staff time		Type	001			Senate	District:
Name of Federal Candidate Supported of Clinton, Hillary, , ,	or Opposed by Expend	diture:				President	
Clifiton, miliary, , ,				Check Or	ne:	X Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		49066	54.02	Disbursen	nent For: 2016 Other (s		✗ General
(a) SUBTOTAL of Itemized Independent I	Expenditures						2017 EE
,					7	1 7	2917.55
(b) SUBTOTAL of Unitemized Independen	nt Expenditures			>			
(c) TOTAL Independent Expenditures (carry total from last page forward)				▶			
(bally total from last page is in	ald to Line 1)						

PAGE 5 OF 9 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)						•	
Planned Parenthood Action Fund Inc.							
Full Name (Last, First, Middle Initial) of P	ayee			Dat	e of Pub	lic Distribution/	Dissemination
Planned Parenthood Action Fund Inc.					M - M 09	/ D D / 26	2016
Mailing Address 123 William St, 10th Flo	or			Am	ount		
City	State	Zip Code			Ou		
New York	NY	10038		Tra	ansactio	n ID : 5763357	495.25
Purpose of Expenditure		Category/	001	Office So		House	State: DC
Staff Time		Туре				Senate	District:
Name of Federal Candidate Supported of Trump, Donald, , ,	r Opposed by Expend	liture:		Check Or	ne:	President Support	X Oppose
							орросс
Calendar Year-To-Date Per Election for Office Sought	·	49066	34.02	Disbursen	2016	Primary pecify)	x General
Full Name (Last, First, Middle Initial) of F	² ayee			Dat	e of Pub	lic Distribution/	/Dissemination
M+R Strategic Services					M M	/ D D /	2016
Mailing Address 1904 L St. NW #800				1	09	13	2016
City	State	Zip Code		АПІ	ount		
Washington	State	20036		ا ا ا			185.02
Purpose of Expenditure		_		Office So		n ID : 5763357 House	NC
Email Copywriting		Category/ Type	003	Onice Co	ugn.	X Senate	State: NC District:
Name of Federal Candidate Supported of Burr, Richard, , ,	r Opposed by Expend	liture:		Check O	ne:	President Support	Coppose V
Calendar Year-To-Date Per Election for Office Sought		13440	06.18	Disbursen	nent For: 2016 Other (s		★ General
Full Name (Last, First, Middle Initial) of F	Pavee					olic Distribution/	/Dissemination
M+R Strategic Services					M = M	/ D D /	Y
Mailing Address 1904 L St. NW #800					10	10	2016
				Am	ount		
City	State	Zip Code					210.70
Washington	DC	20036		Tra	ansactio	n ID : 5763357	
Purpose of Expenditure Email Copywriting		Category/ Type	004	Office So	ught:	House Senate	State: DC
Name of Federal Candidate Supported or	or Opposed by Expend	 diture:				x President	District:
Clinton, Hillary, , ,				Check Or	ne:	X Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		49066	i4.02	Disbursen	2016	Primary pecify)	★ General
(a) SUBTOTAL of Itemized Independent E	Expenditures						890.97
(b) SUBTOTAL of Unitemized Independen	ıt Expenditures			>	1 1	1 1 7	
(c) TOTAL Independent Expenditures (carry total from last page forwa				▶	1 7		

PAGE 6 OF 9 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)						•	
Planned Parenthood Action Fund Inc.							
Full Name (Last, First, Middle Initial) of P	'ayee			Da	ate of Pub	olic Distribution/	Dissemination
M+R Strategic Services					м - м 10	/ D D /	2016
Mailing Address 1904 L St. NW #800				Δr			
Ch.	State	Zin Code		Au	mount		
City Washington	State DC	Zip Code 20036			البالبال	7	210.70
Purpose of Expenditure		_		i .		on ID : 5763357	
Email Copywriting		Category/ Type	004	Office S	ougrit.	House Senate	State: DC District:
Name of Federal Candidate Supported or Trump, Donald, , ,	r Opposed by Expend	liture:		Check C]]	Y President Support	X Oppose
·							
Calendar Year-To-Date Per Election for Office Sought		49066	64.02	Disburse	ement For: 2016 Other (s	Primary	x General
Full Name (Last, First, Middle Initial) of P	² ayee			Da	ate of Pub	olic Distribution/	/Dissemination
M+R Strategic Services					M = M	/ D D /	Y
Mailing Address 1904 L St. NW #800				\neg	10	04	2016
O'th.	State	- Zin Code		Ar	mount		
City	State	Zip Code					421.40
Washington Purpose of Evpanditure	DC	20036		T '		n ID : 5763358	DC
Purpose of Expenditure Email Copywriting		Category/ Type	004	Office S	ougnt:	House Senate	State: DC District:
Name of Federal Candidate Supported or Trump, Donald, , ,	r Opposed by Expend	liture:		Check (One: [PresidentSupport	Oppose
Calendar Year-To-Date Per Election for Office Sought		4906	664.02	Disburse	ement For 2016 Other (s	Primary	x General
Full Name (Last, First, Middle Initial) of P	Payee			Da	_	olic Distribution/	/Dissemination
M+R Strategic Services					M = M	/ D D /	Y . Y . Y . Y . Y
Mailing Address 1904 L St. NW #800					10	20	2016
				Ar	mount		
City	State	Zip Code)				210.70
Washington	DC	20036		Т	ransactio	n ID : 5763358	
Purpose of Expenditure Email Copywriting		Category/ Type	004	Office So	ought:	House Senate	State: DC
Name of Federal Candidate Supported or	r Opposed by Expend	 diture:				X President	District:
Clinton, Hillary, , ,				Check C)ne:	x Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		49066	64.02	Disburse	ement For 2016 Other (s	Primary	★ General
(a) SUBTOTAL of Itemized Independent E	Expenditures			····· •			842.80
(b) SUBTOTAL of Unitemized Independen	ıt Expenditures			···· >		1 1 1	
(c) TOTAL Independent Expenditures (carry total from last page forwar				····· >		· · ·	

PAGE 7 OF 9 FOR LINE 7 OF FORM 5

ME OF FILER (In Full)						
lanned Parenthood Action Fund Inc.						
Full Name (Last, First, Middle Initial) of Page	yee			Date of	f Public Distribution	n/Dissemination
M+R Strategic Services					10 / D D D 20	2016
Mailing Address 1904 L St. NW #800					10	2010
				Amoun	t	
City	State	Zip Code			. 45 1 1 4	210.70
Washington	DC	20036		· · · · · · · · · · · · · · · · · · ·	action ID : 57633	
Purpose of Expenditure Email Copywriting		Category/ Type	004	Office Sough	Senate	State: DC District:
Name of Federal Candidate Supported or Cartump, Donald, , ,	Opposed by Expenden	iture:		Check One:	Presiden Support	t
Onlandar Van To Data Day Floation				Disbursemen		
Calendar Year-To-Date Per Election for Office Sought		49066	34.02	2	2016 ener (specify)	
Full Name (Last, First, Middle Initial) of Pag	yee			Date o	f Public Distribution	on/Dissemination
O'Brien Garrett (formerly known as OMP Inc	c.)				09 / D D D O9	2016
Mailing Address 1133 19th St. NW #300				Amoun		2010
City	State	Zip Code				2522.01
Washington	DC	20036		Transa	action ID : 57633	3523.91 584
Purpose of Expenditure Printing and postage of mail piece		Category/ Type	003	Office Sough		State: DC
Name of Federal Candidate Supported or Clinton, Hillary, , ,	Opposed by Expend	_ liture:		Check One:	PresidenSupport	District:
Calendar Year-To-Date Per Election for Office Sought		4906	64.02	Disbursemen Oth	t For: Primary 2016 Primary ner (specify)	y K General
Full Name (Last, First, Middle Initial) of Pag	yee			Date o	f Public Distribution	on/Dissemination
Ready Talk				М	M / D D	/
Mailing Address 1900 16th Street/Suite 60	00				09 27	2016
				Amoun	t	
City	State	Zip Code				602.33
Denver	СО	80202		Trans	action ID : 57633	
Purpose of Expenditure Teleconferencing Services		Category/ Type	003	Office Sough	t: House Senate	State: DC
Name of Federal Candidate Supported or	Opposed by Expend	liture:			x Presiden	District: t
Clinton, Hillary, , ,				Check One:	x Support	Oppose
Calendar Year-To-Date Per Election for Office Sought	1	49066	34.02	Disbursemen 2 Oth	t For: Primar 2016 Primar ner (specify)	y x General
(a) SUBTOTAL of Itemized Independent Ex	penditures			····•		4336.94
(b) SUBTOTAL of Unitemized Independent	Expenditures			···· >	7 1 1 7	
(c) TOTAL Independent Expenditures (carry total from last page forward				···· • ·		

PAGE 8 OF 9 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)					•	
Planned Parenthood Action Fund Inc.						
Town March (Lost First Middle Initial) of De				T =		
Full Name (Last, First, Middle Initial) of Pay Mack Sumner Communications, LLC	/ee				f Public Distribution	
Mailing Address					10 13	2016
Mailing Address 2001 N Beauregard St #4	120			Amount		
City	State	Zip Code		Allican	· · · · ·	
Alexandria	State	2ip Code 22311		ا ا		37845.38
		_			action ID : 576335	
Purpose of Expenditure Mail piece production and postage		Category/ Type	003	Office Sought	x Senate	State: NC District:
Name of Federal Candidate Supported or CRoss, Deborah, , ,	Opposed by Expend	iture:		Check One:	President Support	
Onlaw day Very To Date Day Cleation				Disbursement	t For: Primary	✗ General
Calendar Year-To-Date Per Election for Office Sought		13440	6.18	20	016 er (specify)	
Full Name (Last, First, Middle Initial) of Pay	yee			Date of	f Public Distribution	n/Dissemination
Mack Sumner Communications, LLC					M / D D D	/ Y = Y = Y = Y
Mailing Address 2001 N Beauregard St #4.	20			Amount	10 13	2016
City	State	Zip Code		7.1.100		
Alexandria	VA	22311		Trong	ID - 576225	18922.69
Purpose of Expenditure		Category/		Office Sough	action ID : 5763359 ht: House	NC
Mail piece production and postage		Туре	003	Omos Silig	x Senate	District:
Name of Federal Candidate Supported or C Burr, Richard, , ,	Opposed by Expend	iture:		Check One:	President Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		13440)6.18	Disbursement 2 Oth	t For: Primary 2016 Primary ner (specify)	K General
Full Name (Last, First, Middle Initial) of Pay	yee				f Public Distribution	n/Dissemination
Mack Sumner Communications, LLC				M	M / D D	/ Y = Y = Y = Y
Mailing Address 2001 N Beauregard St #4					10 18	2016
	120			Amount	t	
City	State	Zip Code				18922.69
Alexandria	VA	22311	_	Transa	action ID : 576335	
Purpose of Expenditure		Category/	003	Office Sought		State: NC
Mail piece production and postage Name of Federal Candidate Supported or C	Opposed by Expend	Туре	003		X Senate President	District:
Burr, Richard, , ,	Эррозой о,	ituic.		Check One:	Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		134400	6.18	Disbursement 20 Oth	t For: Primary 016 Primary ner (specify)	✗ General
(a) SUBTOTAL of Itemized Independent Exp	penditures			▶	<u> </u>	75690.76
(b) SUBTOTAL of Unitemized Independent	Expenditures			···· >	7 1 1 7	
(c) TOTAL Independent Expenditures(carry total from last page forward						

PAGE 9 OF 9 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)							
Planned Parenthood Action Fund Inc.							
Full Name (Last, First, Middle Initial) of Pa	ayee			Dat	e of Pub	olic Distribution/	Dissemination
Mack Sumner Communications, LLC					м <u>м</u> 10	/ D D /	2016
Mailing Address 2001 N Beauregard St #	<u>‡420</u>						2010
				Am	ount		
City	State	Zip Code					37845.38
Alexandria	VA	22311		· '		on ID : 5763359	
Purpose of Expenditure Mail piece production and postage		Category/ Type	003	Office So	ught:	House Senate	State: NC District:
Name of Federal Candidate Supported or Ross, Deborah, , ,	Opposed by Expend	diture:		Check Or	ne:	President Support	Oppose
				Disbursen			✗ General
Calendar Year-To-Date Per Election for Office Sought		13440)6.18		2016	specify)	X General
Full Name (Last, First, Middle Initial) of Pa	ayee			Dat	e of Pub	olic Distribution	/Dissemination
Twitter					M M	/ D D /	Y = Y = Y
Mailing Address 1355 Market Street/Ste 9	900				10	19	2016
City	State	Zip Code			ount		
San Francisco	State	2ip Code 94103		ال	ابلب	,,	3615.95
Purpose of Expenditure		1 -		Office So		n ID : 5763360	DC
Digital Advertising		Category/ Type	004	Ullice oc	ugnı.	House Senate	State: DC District:
Name of Federal Candidate Supported or Trump, Donald, , ,	Opposed by Expend	liture:		Check O	ne: [Y President Support	x Oppose
Calendar Year-To-Date Per Election for Office Sought		49060	64.02	Disbursen	2016	Primary	✗ General
Full Name (Last, First, Middle Initial) of Pa	avee					olic Distribution	/Dissemination
Twitter	,				10	/ DID /	2016
Mailing Address 1355 Market Street/Ste	900				10	19	2010
				Am	ount		
City	State	Zip Code					1197.29
San Francisco	CA	94103		Tra	ansactio	on ID : 5763360	
Purpose of Expenditure Digital Advertising		Category/ Type	004	Office So	ught:	House Senate	State: DC District:
Name of Federal Candidate Supported or	Opposed by Expend	diture:				X President	District.
Clinton, Hillary, , ,				Check Or	ne:	X Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		49066	i4.02	Disbursen	2016	Primary specify)	★ General
(a) SUBTOTAL of Itemized Independent E	xpenditures						42658.62
(b) SUBTOTAL of Unitemized Independent	ε Expenditures			···· > [1 7		
(c) TOTAL Independent Expenditures (carry total from last page forwar				▶			130794.14